

**BELLE PLAINE ECONOMIC DEVELOPMENT AUTHORITY  
REGULAR MEETING  
DECEMBER 14, 2020**

**PLEDGE OF ALLEGIANCE.**

Chair Krant led those present in the Pledge of Allegiance.

**1. CALL TO ORDER. 1.1. Roll Call.**

The Belle Plaine Economic Development Authority met in Regular Session at 5:01 PM on Monday, December 14, 2020 at City Hall, 218 North Meridian Street, Belle Plaine, MN. President Krant called the meeting to order with Commissioners Coop, Meyer, Coleman, Fahey and Pankonin present. Commissioner Doyle was absent.

Also present was Community Development Director Smith Strack and City Administrator Meyer.

**2. APPROVAL OF AGENDA.**

MOTION by Commissioner Coleman, second by Commissioner Pankonin, to approve the agenda as presented. ALL VOTED AYE. MOTION CARRIED.

**3. APPROVAL OF MINUTES. 3.1. Regular Session Minutes of November 9, 2020.**

MOTION by Commissioner Coop, second by Commissioner Meyer, to approve the Regular Session Minutes of November 9, 2020. ALL VOTED AYE. MOTION CARRIED.

**4. TREASURERS REPORT. 4.1. Approval of Bills.**

MOTION by Commissioner Meyer, second by Commissioner Coop, to approve the Treasurers Report. ALL VOTED AYE. MOTION CARRIED.

**5. BUSINESS.**

**5.1. Discussion Belle Plaine Video(s).**

Community Development Director Smith Strack explained at a previous EDA meeting discussion regarding revisiting a potential promotional video for the City. Smith Strack explained although a funding source would need to be identified and content/vision would need to be discussed staff has invited Bolton & Menk's Creative Studio Services division to attend the meeting via zoom. Smith Strack explained Dave Breiter from the Creative Studio has suggestions for making a timeless video, professionally written, shot and edited.

Dave Breiter provided information regarding how the Creative Studio works, videos created by them and the process/timeline for creation.

Discussion was held regarding the length of a video, cost and potential funds from outside sources. The Committee suggested video footage of Bar-B-Q Days, baseball at Tiger Park, German Days, St. Patrick's Day, the Aquatic Center, Santa house, Ice Rinks, Curling lanes and Snow area are all potential areas to showcase.

MOTION by Commissioner Pankonin, second by Commissioner Fahey to recommend a discovery meeting to Council for a promotional video. ALL VOTED AYE. MOTION CARRIED.

**5.2. EDA Updates**

Community Development Director Smith Strack reviewed the EDA updates and highlighted the CARES Act – Business Relief Grants, City Staff supporting businesses, SCDP Grant, 2021 Residential Plats and EDA member terms expiring.

## **6. ADMINISTRATIVE REPORTS.**

### **6.1. Commissioner Comments.**

Commissioner Fahey explained the parking lot in downtown sold. Community Development Director Smith Strack explained the City is in the process of purchasing the lot. Commissioner Meyer explained the City will clean up the lot and repurpose it.

Commissioner Krant inquired on Jane Properties. Community Development Director Smith Strack explained some interest in the property continues with Dollar General and noted other interest in an adjacent property for development as well. Commissioner Pankonin suggested a revisit of a Kwik Trip truck stop area. Smith Strack confirmed she will revisit the topic.

Commissioner Meyer inquired on the Cambria building moving material to the south side of 169. Community Development Director Smith Strack explained due to weather and the need to provide storm design the project is on pause.

### **6.2. Director's Update.**

Community Development Director Smith Strack highlighted the Directors update.

### **6.3. Upcoming Meetings.**

1. Regular Session, 5:00 pm, **Monday, January 11, 2021.**

Commissioners were reminded of the next scheduled meeting.

## **7. ADJOURNMENT.**

MOTION by Commissioner Fahey, second by Commissioner Meyer, to adjourn the meeting at 5:13 PM.  
ALL VOTED AYE. MOTION CARRIED.

Respectfully Submitted,

Renee Eyrich  
Recording Secretary