

**BELLE PLAINE ECONOMIC DEVELOPMENT AUTHORITY
REGULAR SESSION
MAY 10, 2010**

1. CALL TO ORDER. 1.1. Roll Call.

The Belle Plaine Economic Development Authority met in Regular Session at 5:00 p.m. on Monday, May 10, 2010 in the Government Center, 218 North Meridian Street, Belle Plaine, MN. President Lisa Fahey called the meeting to order with Commissioners Phil Fischer, Troy Witt, Dawn Underferth and Gary Crosby present. Commissioner Rick Krant arrived at 5:03 p.m. and Commissioner Jim Lange arrived at 5:05 p.m. Also present was Executive Director Trisha Rosenfeld.

2. APPROVAL OF AGENDA.

MOTION by Commissioner Crosby, second by Commissioner Witt, to approve the agenda as presented. ALL VOTED AYE. MOTION CARRIED.

3. APPROVAL OF MINUTES. 3.1. April 12, 2010 Regular Session Minutes.

MOTION by Commissioner Underferth, second by Commissioner Fischer, to approve the April 12, 2010 Regular Session Minutes of the EDA as presented. ALL VOTED AYE. MOTION CARRIED.

Commissioners Krant and Lange arrived at 5:03 p.m. and 5:05 p.m., respectfully.

4. TREASURERS REPORT. 4.1. Approval of Bills.

MOTION by Commissioner Underferth, second by Commissioner Witt, to approve the payment of bills as presented. ALL VOTED AYE. MOTION CARRIED.

5. BUSINESS.

5.1. Review of Financial Incentive Programs.

President Fahey referenced a memo dated May 10, 2010 from Community Development Director Rosenfeld regarding financial incentive programs.

Community Development Director Rosenfeld provided an update on the financial programs the City of Belle Plaine-EDA currently offers. The owner of Subway Restaurant has submitted an application for the use of funds from the Façade Improvement Loan program towards new signage. Attached with Community Development Director Rosenfeld's memo was an updated spreadsheet of the fund and loan accounts for the Revolving Loan Fund. There has been no interest recently for the TCCCF program.

5.2. Economic Development Plan Update.

President Fahey referenced a memo dated May 10, 2010 from Community Development Director Rosenfeld regarding the Economic Development Plan.

Community Development Director Rosenfeld referenced a spreadsheet of the action items provided in the Economic Development Plan and specifically the items to be addressed in the second quarter of 2010. The items include the preparation of a small area plan for the TH169/MN25 area. She referenced the marketing tools and developing a market strategy to attract commercial and industrial employers. It was the intent to prepare the communication plan and marketing plan strategy after the preparation of the small area plan. Community Development Director Rosenfeld asked the opinion of the Commissioners.

She explained that the communication and marketing plans can be done with or without the small area plan.

Commissioner Crosby inquired as to why the EDA would focus strongly on the small area plan as it would be important to promote all areas of the community. Community Development Director Rosenfeld said it would be beneficial to know the areas to encompass with the marketing and branding strategies, whether with or without the small area plan. Community Development Director Rosenfeld explained that she can bring back more details at next month's meeting about the communication plan and marketing and branding plan. The Commissioners concurred.

5.3. Update on Visits with Local Employers.

Community Development Director Rosenfeld reported that she has a meeting scheduled with the owner of Ediger Auction Service. She anticipates meeting with managers of the Belle Plaine Block and Tile and Aggregate Industries in the near future. Community Development Director Rosenfeld will be discussing long-term plans and will report back at the next meeting with updates.

5.4. Update on Coborn's and McDonald's Retail Center.

Community Development Director Rosenfeld provided an update. She explained the Coborn's has withdrawn their tax abatement request from Scott County due to time constraints. Coborn's is planning on opening their new store in Belle Plaine by November, 2010. The Planning Commission will be reviewing the site plan for McDonald's and the retail center at their meeting later this evening.

6. ADMINISTRATIVE.

6.1. Next meeting will be Monday, June 14 at 5:00 p.m., 2010.

Community Development Director Rosenfeld provided an update on the CSAH 3 realignment. She explained that the city, county and state representatives to the CSAH 3 design committee have agreed on a concept and the next step will be to finalize the study and to define funding sources.

The Commissioners reviewed the City's website statistics that were provided by Community Development Director Rosenfeld.

Commissioner Crosby commented on the need for a new façade for the Belle Plaine Government Center. Commissioner Witt commented on the many tall weeds throughout the city. Commissioner Krant encouraged the joint efforts of the EDA and Chamber to help stimulate new commercial and industrial growth. President Fahey stated she would address this issue with the new Chamber Executive Director. Commissioner Krant asked that this issue be placed on next month's agenda for further discussion and update.

7. ADJOURNMENT.

MOTION by Commissioner Lange, second by Commissioner Crosby, to adjourn at 5:48 p.m. ALL VOTED AYE. MOTION CARRIED.

Respectfully submitted,

Patricia Krings
Recording Secretary